2013 Sponsorship Opportunities

All events take place at the Hyatt Regency Indianapolis unless otherwise indicated

Gold ($2,000 - $5,000) - Includes gold sponsorship listing in registration book, on-site brochure, and on entrance unit. Name and/or logo next to event in registration book, on-site brochure, and handout/promotional brochure, if applicable. Recognition inside exhibit hall booth. Table outside sponsored event. Free one-piece pre-event mailer in the attendee registration packets.

- **Breakfast for 1st Session of House of Delegates** **$2,000**
  The first session of the House of Delegates will be held on Thursday, May 16, 2013 beginning at 9:15 a.m. Sponsorship includes various breakfast foods, juice, and coffee. Networking time will be available prior to the start of business at 9:15 a.m. Over 200 dentists will be in attendance. Limit one sponsor.

- **Breakfast for 2nd Session of House of Delegates** **$2,000**
  The second session of the House of Delegates will be held on Saturday, May 18, 2013 beginning at 8:00 a.m. Sponsorship will include various breakfast foods, juice, and coffee. Networking time will be available prior to the start of business at 8:00 a.m. Over 200 dentists will be in attendance. Limit one sponsor.

- **New Dentist Reception** **$2,000** SOLD!
  This event is held on Friday, May 17, 2013 from 4:00 – 6:00 p.m. at the Hyatt Regency Indianapolis' Level One Lounge. It's a free event to New Dentists 0-10 years out of school and their guest(s). Attendance runs between 30-50 New Dentists. Limit one sponsor.

- **Entertainment for IDA Membership Celebration** **$4,000**
  Sponsor the live band during the IDA Membership and Vendor Appreciation Celebration on Thursday, May 16, 2013 at 7:30 p.m. The sponsoring company will also have the opportunity to introduce the entertainment. Family-friendly event. Over 400 Annual Session attendees will be present for this free reception. Limit one sponsor.

Note: All recognition and print opportunities are available based on the time of commitment from the sponsoring company.

Co-sponsor the following speakers

Silver ($1,000 and under) - Includes silver sponsorship listing in registration book, on-site brochure, and on entrance unit. Name and/or logo next to course in registration book, on-site brochure, and handout. Recognition inside exhibit hall booth. Limit one sponsor per speaker.

- **Dr. Thomas Blake** (New Dentist) **$500** SOLD!
- **Dr. Diane Buyer** (Drinks Destroy Teeth) **$500**
- **Dr. Aaron Cohen -Gadol** (Trigeminal Neuralgia) **$500**
- **Dr. Charles Poland** (Reporting Abuse) **$500**
- **Angie Scheetz** (Fitness, Stress Management) **$800**
- **Dr. Don Lewis** (Fraud) **$1,000**
- **Dr. Ted Parks** (Oral Medicine) **$1,000**

Gold ($1,500 - $5,000) - Includes gold sponsorship listing in registration book, on-site brochure, and on entrance unit. Name and/or logo next to course in registration book, on-site brochure, and handout. Recognition inside exhibit hall booth. Table outside sponsored course. Free one-piece pre-event mailer in the attendee registration packets. Limit one sponsor per speaker.

- **Dr. Mitchell Gardiner** (Malpractice) **$3,000** SOLD!
- **Dr. Mark Hyman** (Communication, Practice Management) **$[illegible]**
- **Timothy Caruso** (Fitness, Back/Neck Pain) **$3,500**
- **Laci Phillips** (Practice Management, Coding) **$3,500**
- **Karen Davis** (Non-surgical Perio, Oral Cancer) **$4,800**
- **Dr. Steve Carstensen** (Sleep Medicine) **$5,000**

Platinum (Over $5,500) - Includes platinum sponsorship listing in registration book, on-site brochure, and on entrance unit. Name and/or logo next to event in registration book, on-site brochure, and handout. Recognition inside exhibit hall booth. Table outside sponsored course. Free one-piece pre-event mailer in the attendee registration packets. Introduce the speaker. Free full-page advertisement in the on-site brochure. Limit one sponsor per speaker.

- **Dr. Robert Edwab** (Oral Surgery, Medical Emergencies) **$7,000**
- **Dr. Gordon Christensen** (Bottom Line 2013) **$[illegible]** SOLD!

Note: The co-sponsorship fees do not indicate the price paid for the speaker's honorarium